

Know what's below.

Call **811** before you dig.



Virginia Natural Gas[®]

An *AGL Resources* Company



Norfolk Public Schools

NATIONALLY RECOGNIZED. GLOBALLY COMPETITIVE.

 Virginia Natural Gas[®]
An *AGL Resources* Company

va811.com
Dig With **CARE**



811 Educational Program

Goal



811 Educational Program

- **VNG forged a relationship with Norfolk Public Schools**
 - ❑ Dr. L'Tanya Simmons – Deputy Superintendent of Operations
 - ❑ Carlos Clanton – Executive Director of NPS
 - ❑ Andrienne Britton – Senior Coordinator, Science Department
 - ❑ Julia Wilshire – Science Teacher Specialist
- **VNG Team**
 - ❑ David Gatling, Zack Gravely, Ann Templeman – Damage Prevention Team
 - ❑ George Faatz – External Affairs
 - ❑ Karen Bradley – Corporate Communications

Strategy



Teachers



Students



Parents



Know what's below.
Call before you dig.

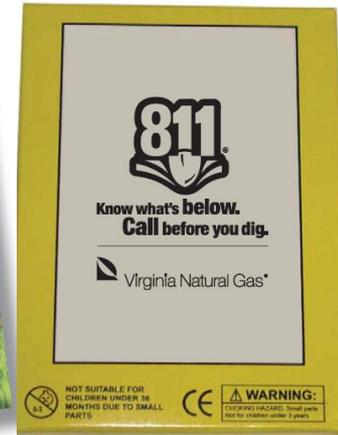
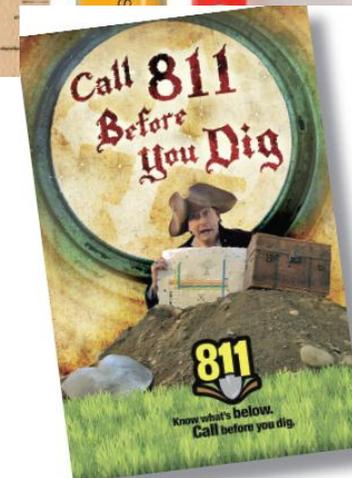
Materials

For 2,500 Students:

- 811 logoed school supply pouches
- 811 logoed crayons, rulers, pencils

For 132 Teachers

- CGA 811 Pirate Video for kids
- VNG permanent 811 poster for class
- 811/VNG stickers and cups for telescope project
- White posters for 811 poster contest
- 500 class pencils logoed with 811
- Parent letters and keepsakes



Teachers



NPS 4th grade science teachers at 33 participating elementary schools

- Week-long Problem Based Learning as part of curriculum
- 811 Pirate Video sets the stage
- Hands-on pirate telescope project with 811-VNG stickers
- 811 poster contest
- Poster grading rubric ensures all C.A.R.E. elements learned
- VNG provided all materials during teacher meeting

Students



Get involved with hands on learning –

- Pirate telescope project
- 811 poster contest – must demonstrate all elements of C.A.R.E. message
- Best poster teams would win class party from VNG
- Given VNG/811 school supplies as constant reminders of safe digging messages



Parents/Caregivers



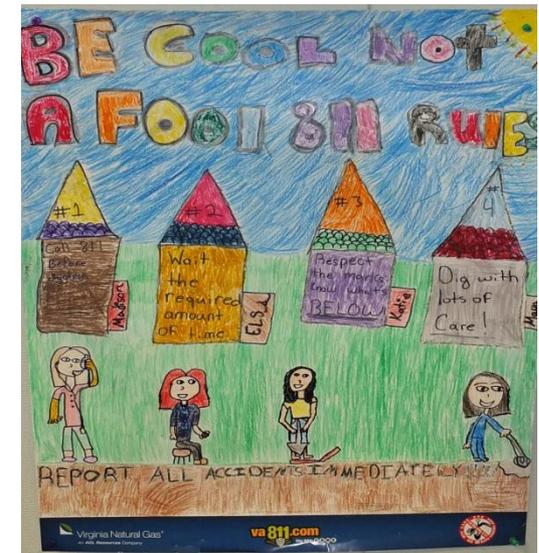
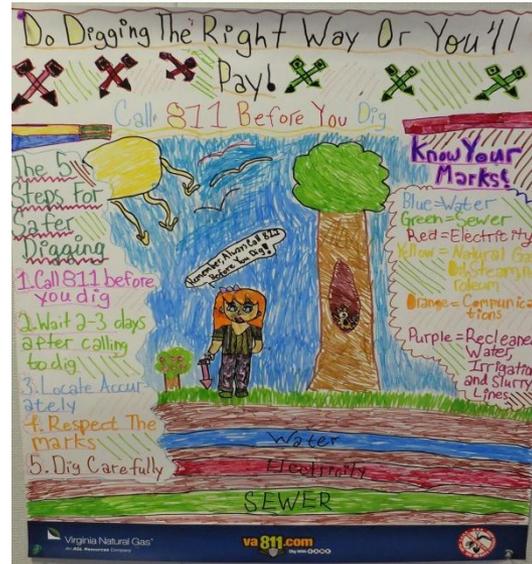
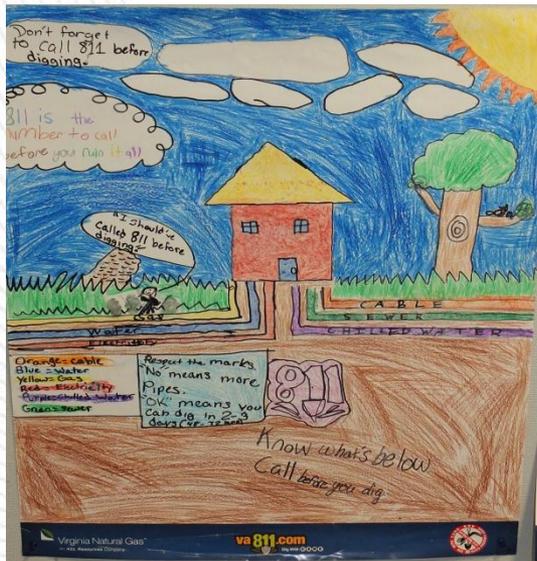
Messages reinforced at home

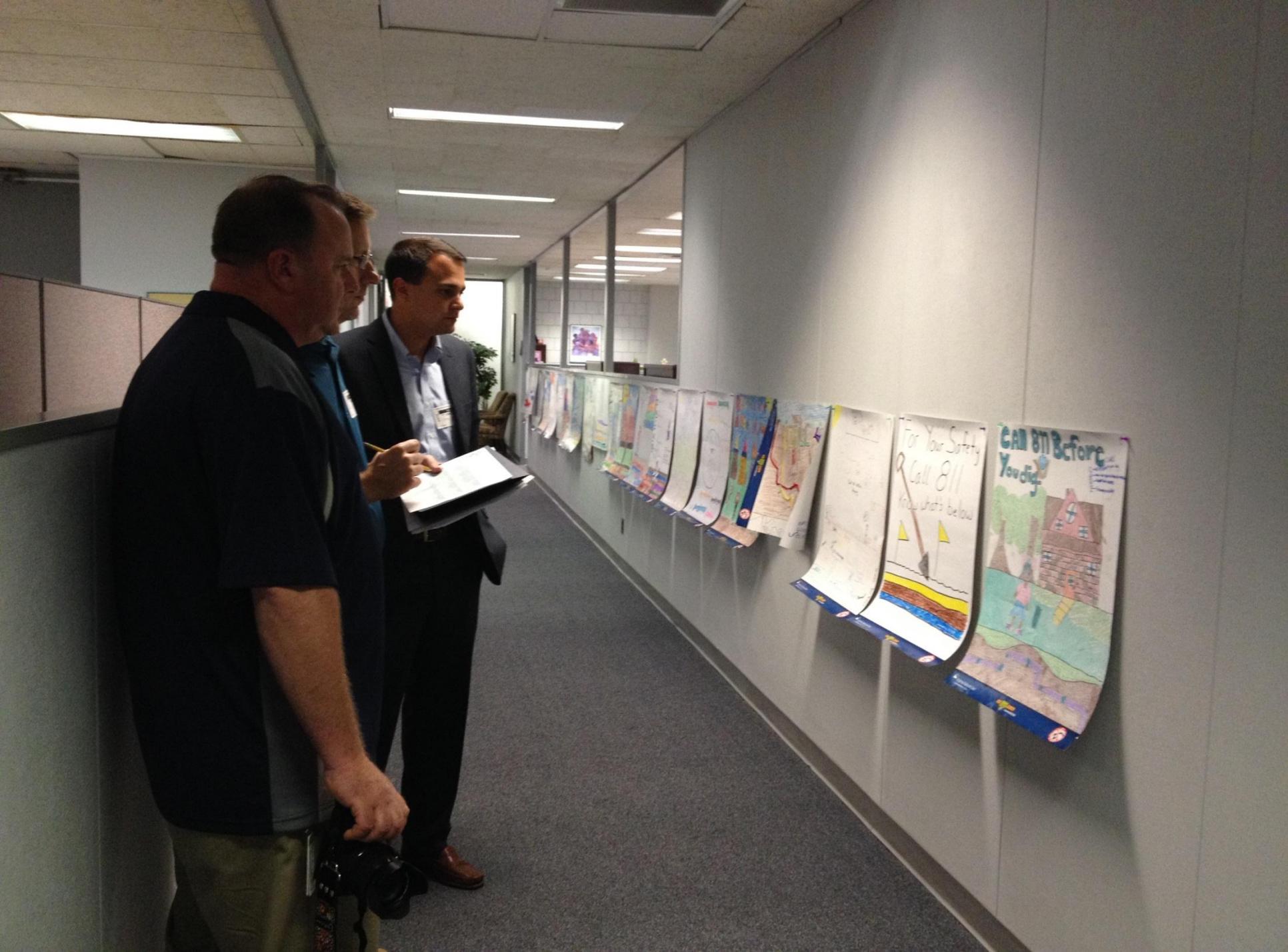
- Letter from Dr. Simmons sent home explaining initiative
- VNG/811 jar opener as 'keepsake' reminder



811 Poster Contest

- Class groups designed educational 811 posters demonstrating C.A.R.E. elements
- Teachers used grading rubric to narrow the posters down to the top contenders
- VNG staff selected top 3 posters from all entries utilizing the same rubric





For Your Safety
Call 811
Know what's below







811

Call before you dig!
811
Call 811 before you dig!

Warning!
Call Before Digging



Don't forget to call 811 before digging.

811 is the number to call before you ruin it all!

It should've called 811 before digging.

Water
CABLE
SEWER
GAS
CHILLED WATER

Orange = cable
Blue = water
Yellow = Gas
Red = Electricity
Purple = High Voltage
Green = Sewer

Respect the marks.
No means more Pipes.
OK means you can dig in 2-3 days (if weather)

811

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Virginian-Pilot 811 poster winners ad



CONGRATULATIONS!

The following Norfolk Public school 4th grade classes were chosen as winners of the Virginia Natural Gas educational poster contest.

W.H. Taylor Elementary – Ms. Hoffmann | Granby Elementary – Mrs. Mallon
Willard Elementary – Mrs. Libby

Norfolk Public School 4th graders recently learned the importance of digging safely and calling 811 before starting any digging projects, and then demonstrated their knowledge through a creative community awareness poster contest. This information helps to educate students and their parents on the importance of protecting themselves from unintentional damage caused to underground utility lines which can cause damage, disruption of service, or even worse, personal harm. So, Know What's Below. Call 811 before you dig!



Next Steps

In discussions for similar program with Newport News City Schools for 2015



Thank you



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Dig With CARE

KEEP VIRGINIA SAFE AS YOU DIG WITH CARE

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